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Deliverable D2.2 REPORT Project GOT OUTDOOR



Co-funded by
the European Union



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D2.2. Online outdoor adventure platform

Executive Summary

The deliverable is an online outdoor adventure platform available at <http://www.gotoutdoors.eu>. Its purpose is to present the larger audience with the objectives of the project, the Erasmus+ Programme, to provide visibility for the project activities and implementation. Mainly, it is intended to serve as a focal point for the target groups, where they can get information on any adventures / challenges organized within the project or by themselves, to inspire and motivate them to spend quality time outdoors and nurture healthy lifestyle.

Deliverable details:

- Web platform, accessible via internet - <http://www.gotoutdoors.eu>
- Available in English and 4 other languages: Bulgarian, Italian, Greek, Serbian (*currently only in English*).
- All project results are available for downloading on the project website.
- Self-authoring: instructions and support for all people, who wish to create their own outdoor adventure or challenge and publish it on the platform.

Pages & Structure

- **Logo** (= home button)
- **Event boards** – where the upcoming adventures and

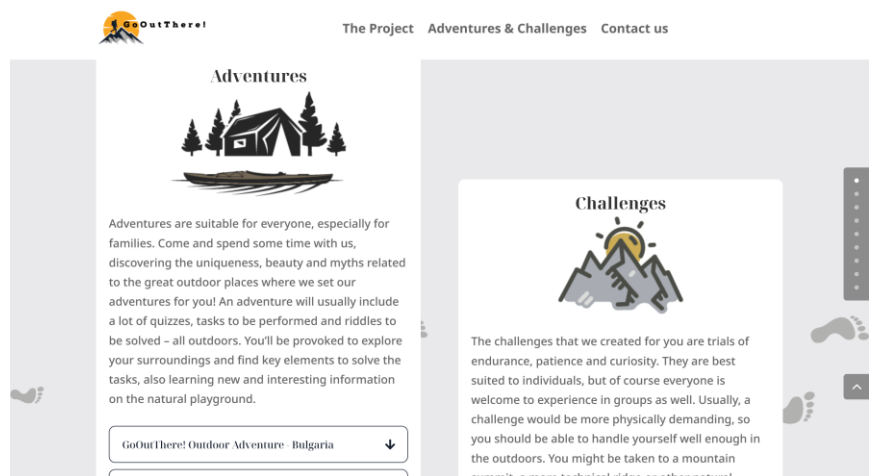


Figure 1. Event boards

challenges are presented. each of them there is a section detailing the event specifics.

- **How it works?** This section explains how you can participate in any of the adventures / challenges, published on the platform.
- **Get involved and creative plan your own adventure or challenge** – here, there are instructions to the target groups on how they can plan and organize an adventure / challenge on their own, and how they can publish it on the platform.

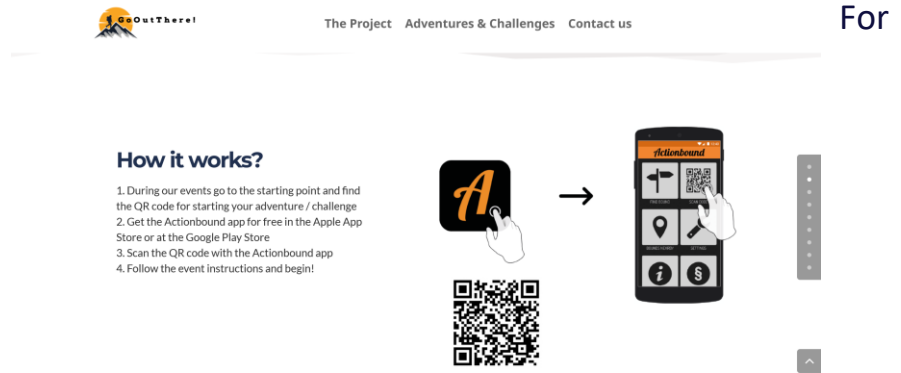


Figure 2. How it works section

Get involved and creative – plan your own adventure or challenge

If you managed to participate in some of our events and/or you want to plan and create your own adventure or challenge, we can help! Our platform uses [Actionbound](#) as a tool for our events. Of course, you can use any other alternative you like, or which you find more suitable for your experience.

Actionbound helps you create and play your own scavenger hunt, paper chase, or interactive quiz. You can use the Bound Creator to make your Bounds. You'll find it at www.actionbound.com. You'll have to register on the website to create Bounds. You'll need the **Actionbound** app to play; it's available free of charge for both iOS and Android. Creating Bounds for private, non-commercial use is free of use.

You can follow these simple steps to create and publish your experience on our platform:

1. Download our **Guidelines for creating a great outdoor adventure / challenge** (*coming soon, and available in BG, SRB, IT, GR*);
2. Setup your account with Actionbound or any other app. For Actionbound you can get the step-by-step instructions here: <https://en.actionbound.com/stepbystep>;
3. Prepare your experience and test it;
4. Submit the experience details filling in our form here (*coming soon*);
5. Give us some time and we will review and publish it on our platform under either the Adventures or Challenges page.
6. Spread the word, disseminate info on your experience and enjoy your time outdoors!

Figure 3. Planning your own activity section

- **Adventures & Challenges** – the section aims to represent a pool of adventures and challenges, all that will be published on the platform – both project-organized and any additional made by the public.

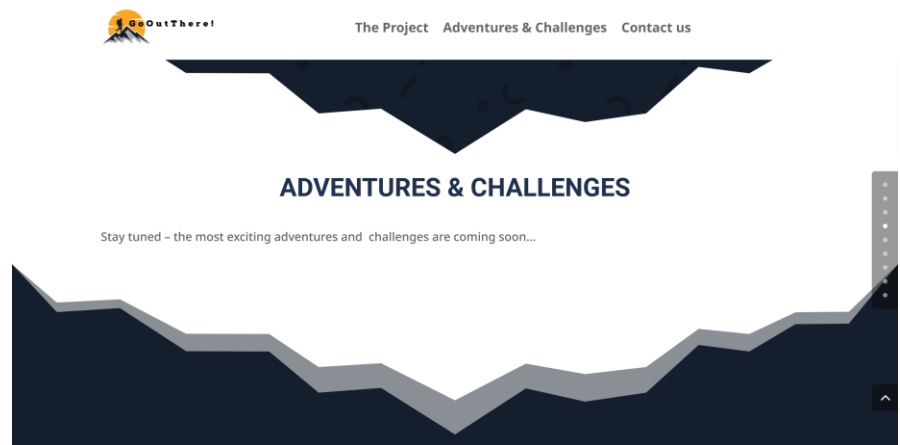


Figure 4. Adventures & challenges section

- **The Project** – this section contains information on the project, its objectives, the funding received from the Erasmus+ Programme, important disclaimers and administrative info. Its purpose is to bring visibility as well as transparency to the project implementation.

THE PROJECT


“GoOutThere! Outdoor Challenge” is a project aiming to facilitate and nurture outdoor physical activity for adults, through experiencing the wonders of European mountains.

It revolves around creating adventures and challenges for adult people (18-69) to motivate them to venture in the open nature. A series of events will be organized in 4 European countries – Bulgaria, Italy, Serbia and Greece.

The project has the following specific objectives:

- Promoting healthy lifestyle through grassroots outdoor sports and spending active time in the nature.
- Increasing the physical activity levels of the target groups in the partnering countries, via motivation and promotion of outdoor life.
- Promote equal, inclusive, and diverse opportunities for access to outdoor adventures to all audiences.

Project number: 101050672	Type of action: ERASMUS Lump Sum Grants
Project name: GoOutThere! Outdoor Challenge	Granting authority: European Education and Culture Executive Agency
Project acronym: GOT OUTDOOR	Project starting date: 01.07.2022
Call: ERASMUS-SPORT-2021-SSCP	Project end date: 30.06.2023
Topic: ERASMUS-SPORT-2021-SSCP	Project duration: 12 months



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- **Languages** (icons) – for switching between language versions (*coming soon*).

Figure 5. Project info section

List of Annexes:

- N/A – link to the platform: <http://www.gotoutdoors.eu>